



**Hastings Blue Reef Aquarium Seeks  
General Manager/Curator  
Salary £25,000 per annum**

Blue Reef Aquarium Hastings, located in the United Kingdom in the South East is a leading visitor attraction and is now recruiting for a General Manager/Curator.

Forming part of the Senior Management Team you will report to the UK Director. To meet the business needs we are looking for an experienced Curator with General Management skills. The successful candidate will play a key role in the day to day running of the Zoological Department as well as in the strategic development, business success and daily operation of the attraction.

For this role we require someone who can combine their Curator experience with General Management knowledge and experience. You must be an excellent all round communicator, able motivate and manage teams. This position would suit a candidate with an entrepreneurial outlook and excellent management skills.

The successful candidate will have a good understanding of the crucial role of marketing and ability to develop and employ creative selling techniques. Attention to detail is also essential as well as financial literacy with proven ability to produce/manage budgets and business plans effectively. Fluent in English both written and verbal is essential.

Having an entrepreneurial outlook you will have the skills to grow existing revenue streams as well as growing new revenue streams, whilst focusing on the bottom line with the ability to maximise quality and profitability of business.

This is a full time post which involves working 5 days a week and often includes working weekends and Bank Holidays.

Aspro Ocio is a Spanish multinational company with its headquarters based in Madrid. Aspro owns and operates over 65 leisure attractions in more than 14 countries.

Aspro owns and operates two companies in the UK – Deep Sea Leisure consisting of Blue Planet Aquarium and Deep Sea World, 4 Blue Reef Leisure Aquariums, Smugglers Cave, Bristol Aquarium and Oakwood Theme Park.

Candidates should apply to Janeen Pickup, Human Resources Manager, C/O Blue Planet Aquarium, Cheshire Oaks, Cheshire, CH65 9LF. E-mail: [recruitment@asprouk.com](mailto:recruitment@asprouk.com) Your application letter should highlight why you would be able to fulfil this key role within the organisation; include your salary expectations; and clearly demonstrate how you meet our requirements.

Applications must be received by Thursday, 5<sup>th</sup> December 2013.

We do recognise the time and effort it takes to apply for a position but as an employer of choice we receive a high volume of applications and in the interests of economy, Aspro UK does not notify candidates who have been unsuccessful in their application; consequently if you have not heard from us within 4 weeks of the closing date, please assume that you have not been successful on this occasion.

**Aspro Ocio is an Equal Opportunities Employer**